

The 13th edition of the Figaro Awards begins!

Madrid, January 17, 2022.- The 2022 edition of the **Spanish Hairdressing Awards** is already underway: the publication on the **Club Fígaro** website of the contest rules kicks off the new edition of the contest.

The calendar

The first step in the contest's timeline is the selection of the **pre-nominated** professionals for the **Spanish Hairdresser of the Year** category, who will be announced on Tuesday, March 1, and will be invited to submit their candidacies to compete in this category.

On Monday, March 7, the deadline to register collections and documentation will begin.

The Fígaro Awards, a reference contest in Spanish hairdressing with the eagerness to crossing borders, launched at the last edition a new **international category for professionals residing abroad**. The aim of this new category is both to attract and recognize the best talent in the sector outside of our borders and to project the creativity of Spanish hairdressers more. The value of Spanish professionals is recognized and recognizable, which is why a competition open to hairdressers from other countries is an option to promote Spanish hairdressing, but also hairdressing itself.

Take note of the key dates:

- JANUARY 17 Opening of the new edition of the Figaro Awards.
- JANUARY 24 to FEBRUARY 21 Each member votes for their two favorite hairdressers to compete in the Spanish Hairdresser of the Year category for their career path during the previous year.
- MARCH 1 Publication of the pre-nominated Spanish Hairdresser of the Year.
- MARCH 7 The period for participation, registration of collections and documentation opens.



Club Figaro is a non-profit associative project created in 2009 by an outstanding group of Spanish hairdressing professionals. The main objective pursued by Club Figaro is the social recognition of the profession, and this is articulated with the creation of the Spanish Hairdressing Awards, which have been held since 2010 and value the photographic works of hairdressing trends from the main Spanish firms. The transparency and prestige of the Awards is guaranteed by the appointment of an external jury, made up of five prominent names in international hairdressing, who vote individually and independently on the collections presented anonymously. The winners of the different categories of the Awards are announced during the Figaro Catwalk, an event that has already become the great annual event for Spanish hairdressers. The official sponsor of Club Figaro is Revlon Professional. Finally, Club Figaro has eight media sponsors, the main professional beauty magazines and portals in Spain.



The contest

The Spanish Hairdressing Awards, also called Figaro Awards, value the photographic works of the hairdressing creations of the participating firms, with the aim of rewarding the most outstanding creative hairdressers in the country. They consist of five categories and were established in 2009 to give notoriety and visibility to the artistic work of Spanish hairdressers. The basic objective pursued by Club Figaro with the creation of these awards is the social and professional recognition of hairdressing in Spain to consolidate an industry that is increasingly cosmopolitan and powerful.

Participating hairdressers register online to participate and upload their photographic collections to the Club Figaro website. Afterwards, the professional jury, made up of prominent personalities from national and international hairdressing and which changes every year, individually and independently votes the collections presented anonymously, to guarantee the impartiality of the awards. To compete in the queen category of the contest, Spanish Hairdresser of the Year, hairdressers must have previously been pre-nominated by their colleagues and professional media. This award rewards, in addition to the photographic collection presented, the professional career during the last year.

Club Fígaro has the support of its main sponsor **Revlon Professional**, a firm that has sponsored the Awards since its creation.



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